Modèle CCYC : ©DNE Nom de famille (naissance) : (Suivi s'il y a lieu, du nom d'usage)																		
Prénom(s) :																		
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ÉVALUATION
CLASSE : Première
VOIE : □ Générale □ Technologique ⊠ Toutes voies (LV)
ENSEIGNEMENT : ANGLAIS
DURÉE DE L'ÉPREUVE : 1h30
Niveaux visés (LV) : LVA B1-B2 LVB A2-B1
CALCULATRICE AUTORISÉE : 🗆 Oui 🛛 Non
DICTIONNAIRE AUTORISÉ : 🗆 Oui 🗵 Non
□ Ce sujet contient des parties à rendre par le candidat avec sa copie. De ce fait, il ne peut être dupliqué et doit être imprimé pour chaque candidat afin d'assurer ensuite sa bonne numérisation.
Ce sujet intègre des éléments en couleur. S'il est choisi par l'équipe pédagogique, il est nécessaire que chaque élève dispose d'une impression en couleur.
□ Ce sujet contient des pièces jointes de type audio ou vidéo qu'il faudra télécharger et jouer le jour de l'épreuve.

Nombre total de pages : 5



Compréhension de l'écrit et expression écrite

Le sujet porte sur l'axe 4 du programme : Citoyenneté et mondes virtuels

Il s'organise en deux parties :

- 1. Compréhension de l'écrit ;
- 2. Expression écrite.

Afin de respecter l'anonymat de votre copie, vous ne devez pas signer votre composition, ni citer votre nom, celui d'un camarade ou celui de votre établissement.



Texte 1

5

Social scoring systems: current state and potential future implications

Imagine: every action you take, every interaction you have, every movement you make—all reduced to a single rating on a five-point scale. A higher rating opens the door to fabulous opportunities and special benefits, while a low rating can, essentially, keep you shut off from the rest of society. That is, in essence (albeit simplified), what a social rating or social scoring system is.

One of the most famous social credit systems is the one proposed by the Chinese government. However, it is not the only entity that is imposing social monitoring solutions. In January, the UK government revealed that they would be using live facial recognition software on the streets of London in order to find suspects wanted by the

- 10 police and similar systems are already used by law enforcement agencies and government organizations around the world. Multiple other entities, such as various insurance companies around the world, have announced or deployed systems that would allow its operators to effectively gather information about people's behavior for use in important decisions. For example, life insurers in New York are allowed to
- 15 make decisions about their clients using information found in social networks. The car insurance industry utilizes solutions that calculate the resulting fees charged based on information received from a tracking device deliberately installed in a car.

https:// www.kaspersky.com/blog/social-scoring-system



Texte 2

Report: America Has a Social Credit System Much Like China's But it was built by Silicon Valley and not by the government.

In China, a three-digit number between 350 and 950 can determine whether a person's loan application is approved, whether they can travel outside the nation's borders, and even whether they're able to land a date for Friday night.

That number is their social credit score, and they earn it through a system China began implementing in 2014.

Under the social credit system, if a Chinese citizen does something authorities deem "good" — paying bills on time, for example, or donating blood regularly — their score might increase. Conversely, if they do something "bad," such as criticize the government or walk their dog without a leash, their score might drop.

10 Many Americans might find the power of China's social credit system astonishing. But a newly published *Fast Company* story argues that people in the U.S. are already beholden to a similar system — it's just established and enforced by private companies instead of the government.

The magazine provides several examples to bolster the claim.

- 15 Life insurance companies can now base a person's premiums on the content of their social media feeds, for example. Meanwhile, a company called PatronScan maintains a list of "objectionable customers" that bars and restaurants can use to exclude certain visitors.
- And that's nothing compared to larger platforms. Airbnb now has more than 6 million
 listings, so a ban from that app can dramatically impact a person's ability to find accommodations. And Airbnb can ban anyone it wants to it doesn't even need to give them a reason.

Uber can also ban users, stifling their ability to travel, while a ban by WhatsApp or a similar service can negatively impact someone's ability to communicate with the rest of the world.

According to *Fast Company*, the "most disturbing" aspect of the U.S.'s social credit system is that these punishments are all levied outside the official justice system.

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"[I]t's an alternative legal system where the accused have fewer rights," the outlet wrote, later adding that if "current trends hold, it's possible that in the future a majority of misdemeanors and even some felonies will be punished not by Washington, D.C.,

30

Kristin Houser, https://futurism.com, 2019

1. Compréhension de l'écrit (10 points)

but by Silicon Valley."

Give an account of both documents, **in English** and in your own words. You will focus on the main theme: the way citizens are impacted by this new system, in different countries. You will also illustrate your account by giving specific examples from the texts.

2. Expression écrite (10 points)

Vous traiterez **en anglais**, et en 120 mots minimum, <u>l'un des deux sujets suivants</u> <u>au choix</u> :

Sujet A

How do you think the American society will evolve with this "credit system" ten years from now? Do you approve of it? Justify.

Sujet B

You have been banned from using WhatsApp, TikTok or Instagram: write a letter / email to the company to complain.